# Sue Darby

### Helping Companies Translate Their Business Goals to Reality Business Analysis/Technical Writing Anchorage, AK or Remote.

1. [sue.a.darby@gmail.com](mailto:sue.a.darby@gmail.com)



1. Summary

I am passionate about computer software, markup languages and web site development. I have been developing sites for years for myself and others and am now looking to career shift into my passion. Websites satisfy a desire to take an abstract set of text and turn it into something beautiful that I can share with everyone.

Currently looking for opportunities in the Anchorage/Mat-Su Valley of Alaska working with businesses for web development, technical writing and other business needs.

Skills: HTML, CSS, JavaScript, WordPress, Technical Writing, Problem Solving

\*\*NO RELOCATION\*\* REMOTE OK\*\* ANCHORAGE ALASKA AREA FOR IN PERSON ONLY\*\*FULL TIME PERMANENT\*\*NO CONTRACTS\*\*

1. ~~A specialist at bridging the gap between business managers and IT professionals, helping both groups to understand and explain requirements for both users and developers. She excels at identifying execution steps, building processes and diagrams with detailed instructions for use. She is seeking a position as a Technical Writer or a business communications position where she can use her skills with multiple types of software and precise written and oral communications for the benefit of the company.~~



1. Experience

#### Web Master, Project Manager, Designer, Owner at Sue's Tiny Costumes

1. September 1995 - Present No solicitations please!

Sue's Tiny Costumes makes patterns in the micro scale designing, planning and creating her own products from concept to completion.

* Project management and project planning of technical books and patterns
* Marketing of new and current patterns via website development, blog content and social media outlets
* Published author of 2 books and over 100 sewing patterns
* Photography of finished items for patterns and website
* Website design, development and management including new content and security

1. Awards & Publications
2. International Doll Magazine, Pattern Consultant 6 published patterns 2004-2005
3. Dolls In Miniature- article 2005
4. Doll Castle News- article 2005
5. State Fair 2005 Little Bo Peep and her Sheep (Kitty Collier & Tiny Betsy)

#### Business Consultant at Alaska Office Specialists

1. October 2008 - January 2017 (8 years 4 months) No solicitations please!
2. Alaska Office Specialists started as a virtual assistant service and has evolved into a website management service for craft businesses
3. Key Contributions
4. WordPress management, installation, updates and security of 10+ sites
5. HTML editing and scratch coding including using Bootstrap Framework or other systems
6. CSS editing and scratch coding using various frameworks
7. JavaScript including node.js and angular
8. FTP management of websites
9. Social Media management including Facebook, Twitter and LinkedIn both manually and with Hootsuite
10. Manage content on cloud based services such as DropBox, Google Drive, Toodledo and others

#### Webmistress

1. October 2015 - December 2016 (1 year 3 months)
2. Recruited to work on iA3’s website during the startup phase for website management and content development
3. Key Contributions
4. Setup and configuration of theme, home page, privacy policy and additional content
5. Facebook and Twitter account management
6. Gaining technical knowledge and expertise regarding the hardware and software of the iA3 EdgeBrain a micro PC controlling industrial level water systems

#### Senior Services Technician

1. May 2008 - Present Available 2 weeks notice!

Sue Darby performs a variety of support and technical functions in the administration of the Provider Certification & Compliance Unit for the Medicaid Home and Community Based Waiver and Personal Care Assistance program.

* 66% improvement of workflow processes
* 85% increase in data collection & notification efficiency
* 50%; improved time management; reduce management’s information systems data entry
* Process 1500+ incoming applications, distribute to reviewers and issue reminder letters to providers who are untimely
* Process over 5,000 files for archives or off site storage equaling over 160 cubic feet of paper
* Master user for MS Office 2003-2013 including testing of newer computer builds for IT as super user
* Participates in planning and developing system work orders to improve systems support for the unit.
* Maintain calendar and email management for team tracking during travel
* Unit SharePoint Administrator and Manager building tools to track processes that internal DS3 database does not currently
* SME called on to define unit needs for reporting in new database system during development stages
* Promotion in 2014
* Duties of Office Assistant II are part of this position

#### Office Assistant II at State of Alaska

1. May 2008 - February 2014 (5 years 10 months)

Transitioned to the Senior Services Technician in 2014 as the work as an Office Assistant II became more complex than the position allows. I now do all this plus what is described under Senior Services Technician

* Administrative support for 10-15 professionals providing tasks such as mail outs, mail merges, email management and filing support.
* Provides team leadership to Department of Vocational Rehabilitation and Mature Alaskans Seeking Skills Training participants teaching a variety of clerical and computer skills and offering assistance as necessary.
* Progressed from a level I to a level II Office Assistant within about a year of starting with the State of Alaska.
* Quickly became a sought out subject matter expert in Excel, archiving, SharePoint and certification application processing.
* Serves as subject matter expert on records retention procedures and archiving/off-site storage processes and advises professional staff on these procedures.
* Database management, maintains systems to ensure data integrity.
* Provides support and maintenance of the unit`s copiers, fax machines and other machinery in the office.
* Prepares materials for dissemination to providers, including recertification notifications
* Keeps Provider Certification records and files organized and complete.
* Provides records copies for various records requests for criminal cases, public requests, etc. Ensure complete records are provided.
* Provides detailed information on program regulations; advises the public on program applicability and requirements

#### Career Development Mentor & Computer Instructor at Nine Star Education & Employment Services

1. April 2006 - April 2008 (2 years 1 month)
2. Sue Darby, was an AmeriCorps Member, in the Career Development Center of Nine Star Education and Employment Services. Sue brought to the Career Development Center a variety of skills gained as an owner of a small business, including a high level of personalized customer service, and the ability to teach life skills, as well as computer skills, to a diverse group of customers.
3. Administrative
4. Cut Management Information Systems input time by 50%
5. Create templates used for generating reports
6. Input clients into File Maker Pro via Citrix
7. Brainstorm ways to streamline the administrative processes
8. Answer phones & questions from the public Computer Instruction
9. Develop class curriculum
10. Teach computer classes
11. Aid students in preparation for the MOS exams
12. Answer student questions about various software Career Development Mentor
13. Teaches goal setting workshops
14. Confers with clients to determine what program will be most helpful
15. Assesses clients for barriers and brainstorm ways to overcome them
16. Drafts and edits resumes, cover letters and other business correspondence
17. Directs clients to appropriate resources and assists clients in their use of outside assistance
18. Assists clients in registration for and use of the ALEXSYS system for the Department of Labor
19. Conducts job-matching to find good fit between clients and hiring companies



## Education

#### Charter College

1. Bachelors/Associates, Business Management Practice & Office Applications, 2006 - 2009 **Activities and Societies:** Dean's List, Alpha Beta Kappa, Alpha Gamma Sigma
2. **OSTraining & Udemy**
3. Technolgy, Tech, Personal & Professional Development, Ongoing

#### Free Code Camp

1. Full Stack Web Development Certification, Computer Software Engineering, 2016 - 2017
2. **Solano Community College** Certificate, Fashion Design, 1995 - 1997 **Activities and Societies:** n/a

#### GNC Web Creations Online Search Engine Optimization Class

1. none, SEO, 2002 - 2020
2. **~~Activities and Societies:~~** ~~Actively participate in online forum and group discussions on business and building websites.~~

#### Fairfield High

1. Diploma, 1992 - 1994
2. **Activities and Societies:** Scarlet Brigade Marching Band Future Farmers of America



## Honors and Awards

1. Alpha Beta Kappa Honors Society, Charter College, Anchorage, AK,
2. Dean’s List, Charter College, Anchorage, AK,
3. Microsoft Office 2003 Master, Nine Star Education & Employment Services, Anchorage, AK